

DATA BREACHES

There were...

7 0 7, 5 0 9, 8 1 5

data records lost or stolen in 2015.

1,938,383
records lost or stolen
every day

80,766
records lost or stolen
every hour

1,346
records lost or stolen
every minute

22
records lost or stolen
every second

Source: Breach Level Index (Gemalto)

On average,

71%

of security breaches target
small businesses,

costing **\$158/record**

(average cost per stolen record*)

*Source: 2016 Cost of Data Breach Study: Global Analysis by Ponemon Institute



60%

of small firms go out of
business the within

6 Months

of a data breach*

*Source: National Cyber Security Alliance

PIIPROTECT



Don't Be A Statistic. Protect Yourself From A Breach.

- Security Risk Assessment
- Phishing Campaigns
- Employee Security Training
- Security Policies
- Security Newsletters
- \$100,000 Cyber / Financial Protection
- Breach Response Services